



“Quality, analytics and reporting are most important in choosing a governance, risk and compliance solution. Using Curl, Paisley’s solution offers a high-performance, sophisticated reporting capability that clearly differentiates our offering.”

Tim Welu
Chief Executive Officer
Paisley Consulting



Overview: Paisley Sets the Standard for GRC

The increase in government regulations, growing pressure from financial markets and additional compliance requirements has heightened the focus on integrated governance, risk and compliance (GRC). Paisley has emerged as a recognized market leader in the fast-growing GRC sector by offering clearly superior solutions. Paisley delivers a more effective, proven approach to optimizing governance, risk and compliance business processes with solutions such as Paisley Enterprise GRC™ and GRC on Demand™. In fact, a leading analyst firm recently positioned Paisley in the Leaders Quadrant for Finance Governance, Risk and Compliance Management Software.

Richer Reporting Powered by Curl

Paisley’s emergence at the forefront of the evolving GRC category is based on a number of strengths, including its comprehensive approach, single database structure and ability to leverage expertise across the organization. Perhaps the primary differentiator over competing solutions, however, is Paisley’s rich and powerful native reporting capabilities. Where other vendors in the GRC space require the implementation of third-party reporting applications as part of their overall solution deployment, Paisley Enterprise GRC and Paisley GRC On Demand incorporate advanced reporting features that are entirely browser-based. Paisley was able to build this highly flexible and valuable capability into its solutions by leveraging Richer Internet Applications technology from Curl.

Meeting Distinct Market Needs

Paisley adopted Curl as the platform for developing its Paisley Enterprise GRC and Paisley GRC On Demand solutions because it is ideal for creating business-critical, delivered applications within the constraints of several essential criteria. For Paisley’s target market—which includes both large enterprise and mid-market organizations—the ideal GRC solution is one which:

- Is web-enabled for the broadest reach, highest ease of use and lowest TCO.
- Incorporates powerful reporting features equal to or greater than those found in enterprise reporting applications.
- Supports enterprise-class data sets.
- Runs on-line and off-line.
- Provides the highest levels of security and performance.

Curl: The Application Platform for Web 2.0

Curl provides Paisley with a Rich Internet Application (RIA) platform that increases application usability and reduces costs compared with other Web application solutions. Unlike conventional Internet platforms such as AJAX and Flex, Curl provides enterprise-scale capabilities that make it ideal for organizations embracing service oriented architectures and Web 2.0 initiatives. With Curl, Paisley can create solutions that deliver instantaneous visibility into governance, risk, and compliance data on an organization-wide basis. Both Paisley Enterprise GRC and Paisley GRC On Demand feature:

- Highly responsive, visually engaging dashboards and ad hoc reports.
- Interactive forms with intelligent data validation.
- Control and process desktops.
- Conditional formatting for “Heatmap” delivery.
- Spreadsheet grid data updating.

Superior Governance, Risk and Compliance

Paisley’s ongoing success as the leading provider of GRC solutions stems from its ability to provide superior functionality and better overall value. These attributes are rooted in its superior reporting and technological capabilities powered by Curl. The benefits for Paisley customers—which includes 35% of the Fortune 100—are multifold:

- No dependence on third party reporting tools.
- Software as service capabilities.
- Low upfront costs: No hardware or middleware to purchase.
- Low total cost of ownership: No technology to maintain and no hidden IT costs.
- Fast deployment: No software to install and no IT hassles.
- Optimal service levels: Paisley Consulting experts manage the software in a world-class data center.
- Secure infrastructure: Continuous, secure and reliable Web-based service delivery.



Curl provides Paisley dynamic reporting with complex interactive graphics.

“Many enterprises are dissatisfied with the high cost of ownership and limited reach of their current client-server applications. We realized this market gap and provide a scalable platform that supports a rich user experience and easily integrates into the enterprise.”

Jnan Dash
Chief Strategy Officer
Curl, Inc



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